

# IRISH FEST TRIVIA CONTEST

## OFFICIAL CONTEST RULES & REGULATIONS

**THIS CONTEST IS OPEN TO ONTARIO, ALBERTA, SASKATCHEWAN, MANITOBA AND NEWFOUNDLAND RESIDENTS ONLY AND IS GOVERNED BY CANADIAN LAW**

By participating in the Irish Fest Trivia Contest (the “**Contest**”), each entrant (hereafter referred to as the “**Entrant**”) agrees to be legally bound by these Official Contest Rules (the “**Rules**”) and the decisions of the Sponsor (defined below) with respect to all aspects of this Contest, which are final and binding on all Entrants without right of appeal.

**1. CONTEST PERIOD.** The Contest will run on one night the week of February 18, 2019 and ends on February 24, 2019 (date and time varies by location) and each Entrant should check with their local Prime Pub location for a Contest date (the “**Contest Period**”).

**2. ELIGIBILITY.** This Contest is sponsored by Prime Pubs, a division of Recipe Unlimited Corporation (the “**Sponsor**”) and is open to legal residents of Ontario, Alberta, Saskatchewan, Manitoba and Newfoundland of the age of majority in their province/territory of residence, except franchisees, employees (whether Prime Pubs or its franchisees’), representatives or agents (and those with whom such persons are domiciled, whether related or not) of Prime Pubs, its parent companies, subsidiaries, affiliates and related companies, as well as Head Office employees of the Sponsor’s restaurant brands and their respective advertising and promotion agencies, suppliers and the independent judging organization (collectively, the “**Contest Parties**”). The information you provide will only be used for the administration of this Contest and in accordance with the Sponsor’s privacy policy.

**3. HOW TO ENTER.** No purchase necessary. To enter, you must visit a participating Prime Pubs restaurant during the Contest Period. Guests will be required to play in teams of four and provide answers to the questions given (the “**Entry**”). The winning team will be the team that answers the most trivia questions correctly.

All entries are collectively referred to as (“**Entries**”). There is a limit of one (1) Entry per person/team permitted during the Contest Period. If it is discovered that any person has attempted to: (i) obtain more than one (1) Entry per person/team during the Contest Period; and/or (ii) use (or attempt to use) multiple names, identities; then (in the sole and absolute discretion of the Sponsor) he/she may be disqualified from the Contest and their Entries will be voided. Your Entry will be rejected if (in the sole and absolute discretion of the Sponsor) the Entry is not fully completed and submitted during the applicable Contest Period. Use (or attempted use) of any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Contest is prohibited and is grounds for disqualification by the Sponsor. The Releasees (defined below) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

All Entries are subject to verification at any time for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).

**4. THE PRIZE AND APPROXIMATE RETAIL VALUE.** There are one hundred sixty-eight (168) Prizes, four (4) per location, available to be won consisting of one (1) order of Signature Blarney Chips weekly, for fifty-two (52) weeks (the “**Prize**”). The Prize will be paid out in the form of one (1) Gift Card in the amount of \$950.00. Prize must be redeemed at the Prime Pub location where the Prize was won.

**5. WINNER SELECTION, NOTIFICATION AND CONFIRMATION PROCESS:** The odds of winning depend on the number of eligible Entries received during the Contest Period. Following the Contest Period, the winner will be announced the night of the Contest (the “**Winner Selection**”) from among all eligible Entries received during the Contest Period (see Rule 3 above), to select a team eligible to win the Prize. Each Entrant/team will be required to successfully answer a mathematical skill-testing question in order to be declared a winner.

BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, the selected Entrant will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid; (b) confirm compliance with these Rules; (c) acknowledge acceptance of the Prize as awarded; (d) release the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “**Releasees**”) from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (e) agree to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the selected Entrant: (a) fails to correctly answer the skill-testing question; (b) fails to respond to the notification of being selected as a potential winner within the specified time; and/or (c) cannot accept the Prize as awarded for any reason; then he/she will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible Entrant from among the remaining eligible Entries received during the Entry Period (in which case the foregoing provisions of this section shall apply to such new selected Entrant).

**6. INTELLECTUAL PROPERTY:** All intellectual property used by the Sponsor in connection with the promotion and/or administration of the Contest, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any such intellectual property without the express written consent of its owner is strictly prohibited.

**7. DISCREPANCY:** In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Entry, Website and/or point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control.

#### **8. GENERAL CONDITIONS:**

**a.** The Releasees will not be liable for: (i) any failures during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry to be received for any reason, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an Entrant’s or any other person’s computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above.

**b.** The Releasees assume no responsibility for lost, delayed, incomplete or misdirected Entries. No correspondence will be entered into except with the selected Entrant who will be notified by direct message and informed of all necessary arrangements. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all Entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or Entrants.

**c.** The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules.

**d.** Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole discretion, to disqualify any Entrant’s Entry in the Contest or entitlement to a Prize, if the Sponsor, in its sole discretion, determines or suspects that the Entrant has attempted to undermine the legitimate operation of the Contest by cheating, hacking, deception, use of multiple mice or other fraudulent, deceptive or unfair playing practices (including, without limitation, any Entries generated by script, macro, robotic, programmed, or any other automated means).

**e.** By entering this Contest, each Entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor’s privacy policy unless the Entrant otherwise agrees.

**f.** The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any Entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

**g.** Should an Entrant wish to not be entered into the Contest following completion of the Entry, they should send an email to [czedic@recipeunlimited.com](mailto:czedic@recipeunlimited.com) to request that their Entry be rendered null and void.